

Authentic, locally sourced photography

Introducing Photo Missions

People powered content that brings your brand story to life

Find out how you can use Photo Missions to showcase your products to our community of photographers



What is a Photo Mission?

- A photography contest that allows international brands to crowdsource bespoke photography that fits their unique marketing objectives
- Platform which allow brands to speak to entire Coinaphoto community with a tailored marketing message
- Our in-house curators will shortlist the best entries for you, making the process of buying bespoke photography seamless



Hähnel industries ltd are one of the leading manufacturers of photographic accessories. Hähnel chose to partner with Coinaphoto as they wanted to promote their products while increasing their social presence amongst photography enthusiasts.

'Flash Photography' Photo Mission

Mission Objectives

- Increase product sales
- Grow social following among the photography community

Mission Complete

Hahnel in partnership with Coinaphoto, successfully achieved both goals of promoting their latest products to a targeted user base, and greatly increasing their social media presence amongst photographers.

500,000+

Photography enthusiasts reached

200%

Increase in social media following

50,000

Visits to Hahnel branded Photo Mission

1,000+

Contest entries from over 150 countries